

Brief Report on National Handloom Day Celebrations

Date: 14 August 2026

Venue: Veeranari Chakali Ilamma Women's University (VCIWU)



Veeranari Chakali Ilamma Women's University celebrated **National Handloom Day** on 14 August 2026 to create awareness among students about India's rich handloom heritage, promote traditional textiles, and highlight the importance of supporting local weavers and artisans.

The programme commenced with the **inauguration of the Handloom Expo** by Prof. Surya Dhananjay, Hon'ble Vice Chancellor, VCIWU, in the presence of Prof. G. Mallesham, Registrar, and Prof. G. Vijayalakshmi, OSD to the Vice Chancellor. The dignitaries interacted with the weavers and visited the exhibition stalls.

A special feature of the celebration was the participation of **weavers from various districts of Telangana**, who put up stalls showcasing a wide range of traditional handloom sarees, textiles and handicrafts. The exhibition provided students and visitors an opportunity to interact directly with the weavers, understand traditional weaving practices, and appreciate the craftsmanship and cultural significance of handlooms.

The event also featured an informative session by **Smt. K. Kavita Reddy, Textile Revivalist, Kavidhara Handlooms & Handicrafts**, on “**Revival of Handlooms – Role of Students.**” This was followed by student-centric activities including an Instagram Reels and Photography Competition and a Poster Making Competition.

A **Jewellery Making and Mirror Stitching Workshop** conducted by a tribal artisan provided students with an opportunity for hands-on learning of traditional craft techniques.

Around 40 students from the fashion design department of Mahatma Jyotiba Phule BC Welfare College attended the programme and showcased their creative arts and craft

The Handloom Exhibition and student stalls remained open from **11:00 AM to 4:00 PM**, providing ample opportunity for students and visitors to explore and purchase handloom products.

The celebrations successfully brought together **weavers, artisans, students and the university community**, fostering appreciation for Telangana’s handloom traditions and reinforcing the message of preserving heritage, empowering artisans and promoting sustainable livelihoods.